

B.B.A. Semester - 4 (NEP-2020) Examination**March/April-2026****ENG: English Language -4 (Ability Enhancement Course)****Time: 1:00 Hours****Marks: 25****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que. 1 (A) Answer the following questions in one line each. (Any four) (04)

- 1) What was the significance of Vivekananda's speech at the world Parliament of Religions?
- 2) What was Dr. Abdul Kalam's belief about prayer?
- 3) Who was in heated debate with Gandhiji on English Education for children?
- 4) Who was the high priest of Rameshwaram Temple?
- 5) Who was Romain Rolland?
- 6) Who has written 'The Question of English'?

Que. 1 (B) Answer the following questions Briefly. (Any Two) (06)

- 1) How did English become an important language in India?
- 2) What was the significance of Swami Vivekananda's visit to Chicago in 1893?
- 3) What is the power of prayer according to Kalam's father?

Que. 2 (A) Prepare dialogues. (Any Two) (05)

- 1) Draft a dialogue to start a new SIP in ICICI prudential mutual fund.
- 2) Draft a dialogue with your teacher for getting less internal marks in spite of all the tasks performed very well.
- 3) You are at railway station inquiry window. Inquire about the train to your destination station.

Que. 2 (B) Read the paragraph and answer the questions given below. (05)

Social media has become an integral part of modern communication, allowing people to share information and connect with others around the world. Social media platforms such as Facebook, Twitter, Instagram, and TikTok have millions of users and have transformed the way we communicate, work, and socialize.

One of the main advantages of social media is its ability to connect people and foster relationships. Social media platforms allow users to interact

with others who share similar interests, regardless of geographic location. This can lead to the formation of online communities, where people can exchange

However, there are also some drawbacks to social media. One of the main concerns is the impact of social media on mental health. Research has shown that excessive use of social media can lead to anxiety, depression, and feelings of loneliness. Additionally, social media can also be a breeding ground for cyberbullying, where users can harass or share ideas, support each other, and collaborate on projects.

Another concern is the spread of misinformation on social media. Social media platforms have been criticized for their role in spreading fake news, propaganda, and conspiracy theories. This has the potential to harm individuals and undermine democratic processes.

In conclusion, social media has revolutionized the way we communicate and interact with others. While there are many benefits to social media, there are also concerns about its impact on mental health and the spread of misinformation. It is important to use social media responsibly and critically evaluate the information we see online.

Questions

- 1) What is the main advantage of social media?
- 2) What is the impact of social media on businesses?
- 3) Name some popular social media platforms.
- 4) What is one concern about the impact of social media on mental health?
- 5) What has social media been criticized for?

Que. 3 (A) Change the Voice (03)

- 1) The dog chased the cat.
- 2) Mayank has written the stories.
- 3) The students are inviting the guests.

Que. 3 (B) Fill in the blanks. (02)

- 1) I am happy to ___ your invitation to the party next week. (except/accept)
- 2) The bright colours in the room really _____ the modern furniture, (complement/compliment)
